



## Promote Your Products and Make Business Contacts at No Cost and Without Leaving Your Office!



Dear Exporter:

U.S. Embassy Ashgabat, together with the U.S. Department of Commerce, plans to establish a permanent U.S. Catalog Display Center in Ashgabat, Turkmenistan. We will showcase American product literature and videos at the Display Center starting Fall 2003. This Display Center is designed to give U.S. firms high-profile exposure in this market at zero cost. You will get more than a catalog exhibition:

- *Hundreds of business visitors will review your firm's literature at the Display Center.*
- *You'll be contacted directly by visitors who expressed interest in doing business with your firm.*
- *You can benefit from individual export counseling at your nearest U.S. Export Assistance Center.*

**Turkmenistan** has total hydrocarbon reserves of 45.5 billion tons, proven gas reserves of 102 Tcf (ranking 4<sup>th</sup> in the world), estimated gas production of 2.5 Tcf, and crude oil production of 138,200 bbl/d. There are opportunities for sale of U.S. equipment, particularly in the lucrative oil and gas industry. Additional opportunities exist in consumer goods, agricultural machinery, and food processing equipment.



### To participate:

1. Firms that participate in a U.S. Department of Commerce Catalog Exhibition must promote through the exhibition products or services that meet one of the following criteria: (1) Manufactured or produced in the United States. (2) If manufactured or produced outside of the United States, the product or service must be marketed under the name of a U.S. firm and have U.S. content representing at least 51 percent of value of the finished goods or services.
2. **By September 30, 2003 send your catalogs using U.S. first-class mail only.** Include three copies of your full product-line literature, or three copies each of up to three separate product-line catalogs. Please put your packages in the mail no later than **September 1, 2003**. Mark all packages **“For USA Catalog Show”** and send them to the following address:

**Department of State, 7070 Ashgabat Place, Washington, D.C. 20521-7070.**

**For International Express Mail Service: Economic Section, U.S. Embassy, 9 Pushkin Street, Ashgabat, Turkmenistan 744000.**